



LEADERSHIP IS PERSONAL DEVELOPMENT AND INFLUENCE

This Advancement Plan contains valuable information, including practical ideas and resources to assist States, Districts, and clubs in developing leadership skills in their members. Whatever talent you use, leadership always involves taking risks, being innovative, and promoting new directions. Some may talk about being born leaders, but most of us learn how to be a strong leader, and we should never stop learning and stretching. Just as "management" as a philosophy has evolved through the years into "leadership," there has also been a growing realization that leadership development involves personal growth and improvement and influencing and fostering others.

Specific leadership areas have been addressed in this plan, and we are pleased to revise and expand the Leadership Toolkit. An index and directions for accessing the Member Portal are available in this plan. Additionally, we will continue to offer leadership development, resources, and opportunities.



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