



LEGISLATION/PUBLIC POLICY

ADVANCEMENT PLAN

Legislation/Public Policy

"All advocacy is, at its core, an exercise in empathy."

Samantha Power, the United States Ambassador to the United Nations 2013-2017 and currently serving as the Administrator of the U.S. Agency for International Development (USAID)

For more than 130 years, GFWC members have raised awareness of specific issues requiring attention at the national level through their advocacy efforts. GFWC members' advocacy efforts are practical not political. GFWC members worked to pass laws affecting highway safety, juvenile justice, women's suffrage, the rights of the disabled, equal pay for women, and increased resources for victims of domestic violence, sexual assault, dating violence, and stalking. Our efforts can change lives! Our empathetic members use public advocacy to seek solutions to local, state, and national concerns. Our organization is strengthened by resolutions and advocacy which make a difference.

During the 2022-2024 Administration, the Legislation/Public Policy Committee is guided by our theme, *Together We Advocate for Those in Need*. The goals of the Legislation/Public Policy Committee during this Administration include:

- Increasing participation in the Legislative Action Center.
- Educating members about GFWC's legislative priorities.
- Promoting Legislative Advocacy as the natural extension of our members' volunteer work for each of the Special Programs and all the Community Service Programs.
- Building relationships with the local, state, regional, and national decision makers.
- Establishing the GFWC name as a brand that lawmakers and the community recognizes.
- Mobilizing our members to raise a united voice to advocate for GFWC and its legislative priorities.

2022-2024

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CLUB CONNECTION INITIATIVE: LEGISLATION/PUBLIC POLICY SCAVENGER HUNT PROJECT

During the 2022-2024 Administration, GFWC members, clubs, and states are challenged to complete a Legislation/ Public Policy Scavenger Hunt. The items on the Scavenger List will be provided at the Legislation/Public Policy Workshop at the 2022 GFWC Convention in New Orleans, Louisiana, on page 10 herein, and in the Legislative/ Public Policy Toolkit in the Member Portal Digital Library. Members, clubs, and states completing all items, and members, clubs, and states scoring the highest points, will be recognized at the 2024 GFWC Convention in Chicago, Illinois.



HIGHLIGHTED PROJECTS:



Equal Pay for Equal Work

GFWC Olympia Woman’s Club (WA) hosted a panel discussion on “Equal Pay for Equal Work.” Invited speakers addressed various topics including equal pay, pay negotiation, business planning, and the Equal Rights Amendment. The club gave partner organizations an opportunity to set up information tables so attendees could learn about local resources.



Students Preparing for Legislative Action

GFWC Woman’s Club of West Covina (CA) worked with the local high school to provide a program that asked students to review proposed legislation, debate the legislation, and determine how they would vote if they had the opportunity. The club also provided a pizza party to the students to thank them for their participation.



Vaping Among Teens Resolution

GFWC Juniorette Diamonds of Picayune (MS) worked with their advisors and the Mississippi chapter of the American Heart Association to formulate a proposed resolution dealing with the subject of vaping among teens. The resolution was unanimously approved at the GFWC Mississippi State Convention in April 2019 and was forwarded to the GFWC Resolutions Committee.



Keeping Members Aware and Involved

Three members of GFWC Selbyville Community Club (DE) attend every meeting of the Town Council so the club could be aware of issues being considered and voted upon at the local level. Members who attended the meeting gave reports to club members, allowing them to be involved in specific issues of importance to the club and community. Issues addressed included improvements to the town’s infrastructure and traffic safety measures aimed at protecting pedestrians.

MAKING GFWC'S PRESENCE KNOWN: THE 2022-2024 LEGISLATIVE FOCUS

During the 2022-2024 Administration, the Legislation/Public Policy Committee, in conjunction with the Executive Committee, Special Program Chairmen, Community Service Program Chairmen, and the Resolutions Committee, will identify legislation which impacts each project area. GFWC will ask that GFWC members advocate for the passage of these measures. As part of this project, GFWC will track these bills through the legislative process. Every GFWC member who has signed up with the GFWC Legislative Action Center (LAC) can learn when:

- The bills are introduced.
- A specific bill is referred to a committee.
- A bill is coming up for committee vote.
- A bill has been voted out of committee.
- A bill is scheduled for a floor vote.

At each step of the way, GFWC will let members know what action needs to be taken via the LAC. These actions could include contacting a committee or subcommittee chairman to urge them to schedule a committee vote on the bill; contacting Senate and House leaders to schedule a floor vote on the bill; and contacting your congressional representatives to urge their support of the bill. It is critical that GFWC members respond to these requests for action. Just being a member on paper is not enough, you must advocate.

THE GFWC LEGISLATIVE ACTION CENTER: A DIRECT LINK TO CONGRESS

The GFWC Legislative Action Center (LAC) is the primary tool that GFWC uses to educate and mobilize its members. Members who sign up for the LAC receive updates on specific legislation GFWC is supporting. These updates let members know when to contact their national legislators about a bill. Additionally, if a State Federation provides GFWC with at least 72 hours' notice, GFWC can send out a legislative alert to that state's members regarding one or more pieces of state legislation. To realize the full potential of this tool, however, members must sign up for the LAC.

REGISTERING FOR THE LEGISLATIVE ACTION CENTER (LAC) IS EASY.

You can sign up for the LAC by going to the GFWC website (GFWC.org), clicking on the "What We Do" tab, then clicking on Legislation/Public Policy, and finally scroll down to click on the image that says, "Legislative Action Center." From here, members will click on the blue button that says "Join Now." The direct link to the LAC is <https://cqrengage.com/gfwc>.

Members fill in their name, address, and email address then click in the boxes under "Remember Me" and "Email Opt-In" in order to receive the notifications issued by GFWC and then "TAKE ACTION" by responding to the notifications that the member supports. Members are encouraged to share the information from the LAC notifications with their family, friends, and local community.

Make signing up for the LAC a club meeting event. Bring a computer to your club meeting to sign up members. Invite a representative from GFWC or your State Federation to answer questions. Explain that they will be notified through their email about action GFWC would like to see taken on a bill, and that they can tell their Senators/Representative how they feel by clicking "Take Action."

BUILDING GFWC RECOGNITION: USE THE GFWC EMBLEM

GFWC's advocacy efforts also help to raise awareness of GFWC as an organization. To maximize this awareness, GFWC encourages members to use the GFWC emblem on all communications, promotional materials, and advocacy efforts.

GFWC members impact our nation and communities through the power of one. One member telling another who tells another is like compound interest – GFWC legislative and public policy initiatives will grow into waves that cannot be ignored! Members can share to their social media accounts, and to the social media accounts of

legislators, when they “take action” on a particular bill.

- When a GFWC member engages in written correspondence (a traditional letter or an email) with her legislator regarding a GFWC legislative priority or a bill supported or opposed by GFWC, she should use the GFWC emblem and sign her name with GFWC (State Federation) and name of her club listed below her signature, and her home address.
- When taking action to a legislative alert, the member should sign her name followed by the name of her club and State Federation, including GFWC if not already part of the club or federation name.
- The GFWC emblem can be downloaded from the GFWC website via the Member Portal.

RESOLUTIONS AND ADVOCACY

GFWC advocates for or against an issue only if a resolution on the issue has been adopted by its members. Resolutions can be found on the GFWC website via the Member Portal. Resolutions are tools members should use to advocate and educate about important issues at the local, state, and national levels. If a subject is not addressed by a GFWC resolution, members cannot use GFWC’s name to advocate for or against the issue but may advocate as concerned individuals. If members feel an issue needs to be addressed by GFWC, any local club can submit a resolution for consideration to the Resolutions Committee. Every resolution currently in effect started with a proposal to the Resolutions Committee.

ADVOCACY DO’S AND DON’TS

GUESS WHAT?

A 501(c)(3) NONPROFIT ORGANIZATION CAN ENGAGE IN ADVOCACY AND IT IS OK WITH THE IRS!

Some members are under the impression that because GFWC (or their State Federation or local club) holds Internal Revenue Service (IRS) §501(c)(3) status, its members cannot lobby. IRS guidelines **do not** ban lobbying activities. Rather, the IRS rules limit the types and amount of lobbying that a 501(c)(3) organization may engage in. Lobbying may not be the primary purpose of the organization, nor may it constitute a substantial part of the organization’s activities. If organizational funds are spent in lobbying efforts, those expenses must be reported on the organization’s IRS Form 990 that all 501(c)(3) organizations are required to complete. A 501(c)(3) organization may advocate to raise awareness of an issue or to lobby for or against a piece of legislation. A 501(c)(3) organization may not endorse or oppose specific candidates or political parties. Advocacy by GFWC members is important and GFWC encourages it!

Here is a list of Advocacy “Do’s and Don’ts” to ensure that your State Federation or local club stays within these guidelines:

DO

- Advocate for action on a specific issue or for a specific piece of legislation.
- Contact your national, state, and local elected officials directly.
- Participate in voter registration drives.
- Hold nonpartisan forums to educate the public about one or more specific issues.
- Sponsor candidate forums, ensuring that all candidates receive a formal invitation to participate.
- Give only facts when referring to or speaking about a specific candidate or incumbent.
- Educate candidates on GFWC’s resolutions and legislative priorities.
- Use the GFWC emblem when advocating on a GFWC-endorsed issue.

DON'T

- Endorse or oppose a specific candidate or political party.
- Use club funds, facilities, in-kind donations, publications, or events to promote a specific candidate or political party.
- Ask candidates to sign a pledge on any issue.
- Offer opinions about an incumbent or candidate.
- Support legislation that conflicts with a GFWC Resolution.

Note: A State Federation that takes a position in conflict with any GFWC Resolution must register a minority opinion with GFWC. If a State Federation takes legislative action on an issue that reflects this minority opinion, it must make clear that its position does not represent that of GFWC.

WHAT TO ADVOCATE FOR: UNLOCKING THE GFWC RESOLUTIONS

GFWC's national advocacy efforts are based on GFWC Resolutions. GFWC will never ask our members to advocate for or against any issue that is not addressed by a specific GFWC resolution. Our resolutions address issues that are national or international in scope and that are germane to the work or interests of GFWC members. Currently, there are approximately 200 GFWC resolutions addressing issues such as domestic violence awareness and prevention, education, women's health, promotion of the arts, conservation, highway safety, gun safety, and the United Nations/UNICEF. Many resolutions call for GFWC members to advocate not only for national legislation but also for state laws that address a specific issue. Examples of state legislation that would address a problem national in scope include laws involving domestic violence, gun safety, highway safety, human trafficking, and education.

The GFWC Resolutions are easy to find! Members can download a PDF of the GFWC Resolutions from the GFWC website via the Member Portal, or by calling 1-800-443-GFWC (4392).

HOW ARE RESOLUTIONS DRAFTED AND ADOPTED?

GFWC individual members control the legislative agenda via the resolutions process. Under the GFWC Bylaws, the Resolutions Committee proposes all resolutions to the GFWC membership for adoption or rejection. The Executive Committee, individual State Federations, and the GFWC Community Service Program Chairmen, Standing Committee Chairmen, Special Committee Chairmen, and International Liaisons Chairman may submit proposed resolutions to the Resolutions Committee. The committee studies the proposed resolutions and determines which resolutions to bring before the GFWC membership. Additionally, the Resolutions Committee may propose resolutions based on its own research or input from GFWC members and/or any of the GFWC committees. Resolutions are debated and voted on by delegates at the GFWC Annual Convention. Prior to Convention, proposed new resolutions (as well as any current resolutions proposed to be continued, amended, or rescinded) are posted on the GFWC website and are included in the "Call to Convention" in the Spring issue of *GFWC Clubwoman Magazine*. When a resolution is brought to the convention floor, delegates can debate and amend that resolution. If a majority of voting delegates vote in favor of a resolution, the resolution is adopted and is a basis for GFWC public policy initiatives and advocacy activities. Attending the GFWC Annual Convention as a delegate makes each member an active participant in GFWC's legislative process. You are the decision makers!

INTERESTED IN SUBMITTING A PROPOSED RESOLUTION TO GFWC?

Before submitting a new resolution, you should review the current GFWC resolutions to ensure a similar one does not already exist. If there is no resolution addressing that specific issue, the GFWC Executive Committee or any of the GFWC Community Service Program Chairmen, Standing Committee Chairmen, Special Committee Chairmen, or International Liaisons Chairman may draft a proposed resolution and submit it to the GFWC Resolutions Committee. Local clubs or individuals should submit a proposed resolution to their State Federation for consideration at its next state convention.* Resolutions passed at state conventions should then be forwarded to GFWC. Proposed resolutions must be typed and accompanied by supporting documentation.** All proposed resolutions must be submitted to the GFWC Resolutions Committee Chairman by November 1 of the year preceding the GFWC Annual Convention at which the resolution will be considered (e.g., resolutions to be considered at the 2023 GFWC Annual Convention must be submitted no later than November 1, 2022). For more information about the resolutions process in the GFWC Standing Rules, go to the Member Portal at GFWC.org.

* Specific procedures for proposing and adopting resolutions at the state level should be outlined in each State Federation's bylaws.

** Supporting documentation would include articles, surveys, statistics, reports, and studies that support the facts on which the resolution is based. The Resolutions Committee needs to understand WHY this issue is important to GFWC members.

ADVOCATING AT THE LEGISLATIVE LEVEL

Most of GFWC's advocacy efforts take place at the legislative level – our members advocate for or against a specific piece of legislation. We also advocate for the legislature to fund specific programs. Effective advocacy at the legislative level requires that our members engage decision makers and learn that there is an opportunity to advocate at every stage of that process. We all learned in high school how a bill becomes a law, but we are not taught how citizens impact that process. The Legislation/Public Policy Committee wants you to understand your role in the legislative process and how every club member can make an impact.

THE LEGISLATIVE PROCESS: ENGAGING WITH DECISION MAKERS

On the local, state, and national level, legislative work begins with the introduction of a proposal in the form of a bill. One of the most effective ways a GFWC member can influence the passage of legislation is by encouraging her senators or representative to sponsor or co-sponsor a bill. After a bill is introduced it is assigned to a committee. GFWC members can express their opinions to their legislators serving on the committee. The committee process represents one of the best opportunities for GFWC members to express their opinions. If a bill is scheduled for vote, GFWC members should contact their congressmen to advocate for passage or defeat of the bill. The LAC uses its notification process to alert GFWC members about upcoming legislation actions that require attention.

EFFECTIVE LEGISLATIVE ADVOCACY

To be an effective advocate, GFWC members need to build relationships with the decision makers who impact their lives. This requires members to contact their legislators. Contact occurs in three ways: personal meetings, written correspondence (letters and email), and telephone calls. Here are some suggestions to help maximize the effectiveness of your advocacy efforts.

MEET WITH YOUR LEGISLATOR

- Schedule an appointment in advance.
- Open the meeting by identifying yourself as a constituent and explain your GFWC affiliation. Emphasize the fact that you are speaking for yourself and others, if appropriate.
- Assume that neither the legislator nor the legislator's staff has any detailed understanding of the issue at hand or any knowledge about GFWC.
- Be prepared with a short, direct, and fact-based statement of the issue in question and the specific action you are asking the legislator to take. Relate how the issue affects you, other constituents, and/or specific groups. Let them know why the issue is important to their constituents.
- Have a "Leave Behind." Bring information you can leave with the legislative staff. Include the following: a succinct, one-page fact sheet; in-depth materials (for legislative aides who may want more information); information on GFWC and your State Federation or local club; your name and contact information. Place all of these items in a single folder and, if possible, affix a GFWC logo sticker to the front of the folder or purchase GFWC folders through the Marketplace.
- Be sympathetic to the time demands made on legislators and their staff.
- Remain fact-based and focused on the action you want the legislator to take. Do not argue with the legislator or staff member. Always remember that advocacy is about educating so action can be taken. Be passionate – not personal.
- Follow-up after the meeting with a thank-you note and to see if there are any questions or any requests for additional information.
- Once you have established contact with your legislator's office, keep a line of communication open by touching base periodically with new information on the issue you met about or on other issues. Build that relationship.

WRITE YOUR LEGISLATOR (OR EMAIL)

- Address your legislator as The Honorable, Senator, Representative or Congressman/Congresswoman on the envelope and greeting. Insert the GFWC emblem on your correspondence.
- Open the letter or email by identifying yourself and your GFWC affiliation.
- Explain the reason for your letter/email and refer to the specific legislation you want addressed. Be specific about the action you want your legislator to take. Explain how the issue in question directly affects you, your family, and/or your community.
- Keep the correspondence succinct and direct. Include as many relevant facts as possible, citing sources for those facts, if available. Keep it as short as possible while still getting your point across.
- Address no more than one issue in your letter/email.
- Sign your name and include your home address.
- Understand that due to security concerns, mailed correspondence can be delayed for weeks. When time is short, email is a more effective and timely means of communication.

CALL YOUR LEGISLATOR'S OFFICE

- Phone calls are an excellent advocacy tool when an immediate vote is scheduled to take place on a bill of interest.
- Unless you are a friend of the senator or representative, you will typically speak with a member of the legislator's staff. Ask that your position be transmitted to your senator or representative and request a written response from the legislator's office.
- At the outset of the phone call, give your full name, address, and GFWC affiliation.
- Identify the specific action you want your senator or representative to take.
- Keep your call short and focused. Remain fact-based and do not engage in debate or argument.
- Do not abuse the phone system – flooding the phone switchboard can result in a negative image of GFWC. Find that happy medium of a recognizable number of phone calls but not an abusive activity.

INVITE YOUR LEGISLATOR TO SPEAK

- Every GFWC club, State Federation, and Region needs speakers for events. Your local, state, and national legislative representatives are free speakers.
- Invite them to bring greetings, offer comments, and update your members on important local issues.
- Ask a legislator to present a keynote speech at your event. Let them pick the topic or mention areas your members are concerned about, so they know who they are speaking to. Remember that the legislator should not be soliciting campaign contributions or asking for your vote in the upcoming election.
- Ask them to speak about an area of concern they are passionate about. For example, one legislator who was invited to speak had been a registered nurse prior to her election to public office. Her passion was immunizations and the need to educate parents as decision makers in their children's lives. She was an effective speaker, supplied materials clubwomen could take back to their local club, and was a valuable resource when the State Federation was reviewing a proposed resolution.
- Always remember to be respectful. You may not agree with everything the legislator talks about, and it is okay to ask difficult and thought-provoking questions, but never be disrespectful.
- A speaking invitation can open the door to further communications. Once opened, keep your foot in the door to develop a productive relationship.

ADVOCACY AND ISSUE AWARENESS: PROCLAMATIONS

A significant part of advocacy includes bringing attention to a specific issue or group. State Federations and local clubs can help raise awareness by asking their state or local governments for a proclamation recognizing a specific awareness day, week, or month (e.g., Domestic Violence Awareness Month in October). You can also request a proclamation recognizing Federation Day (April 24), Advocacy for Children Week (10/23/22 to 10/29/22 and 10/22/23 to 10/28/23), or the anniversary of a club or State Federation.

2022-2024 GFWC CLUB MANUAL

LEGISLATION/PUBLIC POLICY

Your chances of receiving a proclamation are greatly enhanced if you present a draft of the proclamation. When drafting a proclamation, follow these guidelines:

- Proclamations usually consist of two to five factual statements about the organization, issue, or event being recognized. Each of these statements should be preceded by the word "WHEREAS." (For example: "WHEREAS, The General Federation of Women's Clubs is an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service.")
- Following the factual statements, you should have one or more sentences that present the organization or event being recognized. The first of the sentences begins with the words "THEREFORE RESOLVED," and subsequent sentences begin with the phrase "AND FURTHER RESOLVED." (For example: "THEREFORE RESOLVED that the Town of Jones recognizes April 24 as Federation Day.")
- When presenting the proclamation to officials, have them sign in descending order of rank. You may request proclamations from more than one entity (e.g., you could ask for a proclamation from your state, your county, and your city).
- For each proclamation ask that the entity apply the state/county/city seal to mark your proclamation as official. (Sample Proclamations can be found in the Membership Toolkit)
- Promote the fact that the proclamation was issued on your website and on social media. Ask the local newspaper to print a photo of the proclamation being presented to your club.
- Share the proclamations with GFWC's Legislation/Public Policy Committee Chairman so GFWC can share in your success.

CLUB LEVEL ADVOCACY

Individual GFWC clubs can create awareness about the need for advocacy and train their members to be effective public advocates. Once a clubwoman becomes an advocate, she plays a vital role in the legislative process.

EDUCATE MEMBERS ABOUT GFWC'S ADVOCACY EFFORTS

- Appoint a club Legislation/Public Policy Chairman or designate a member to be responsible for reporting to the club on GFWC's advocacy efforts and resolutions.
- Give a club presentation on the GFWC Legislative Action Center. Have one or more members bring their computer to the meeting and help club members sign up for this advocacy tool.
- Educate members on the GFWC Resolutions by reading one at every club meeting and asking members why it is important in your community.
- Include a short article about a GFWC Resolution in every club newsletter. Do not just reprint them, talk about what it asks from members and why.
- Give a presentation on the Legislative Priorities for the 2022-2024 Administration.
- Reprint information from GFWC in your club newsletter or forward it to members via email.
- Invite a Legislation/Public Policy Chairman or committee member from the national, state, or district level to speak about GFWC's impressive history of advocacy and its current advocacy efforts.
- Provide club members with information about the Woman's History and Resource Center and the history of GFWC, which can be obtained from the GFWC website or purchased through the GFWC Marketplace.

EDUCATE MEMBERS ON THE LEGISLATIVE PROCESS AND HOW TO ADVOCATE

- Present a club program on how a bill becomes a law. Consider playing the video "I'm Just a Bill" from Schoolhouse Rock (available on YouTube), which provides lots of information about the legislative process. It is something we have all seen but it is a cute "refresher" course!
- Encourage club members to contact their senators and representatives via written correspondence (email), the LAC, or phone calls. Provide them with the tips for communicating with their legislators found in the Club Manual.
- Draft and distribute a sample letter or email for club members to send on a specific issue.
- Bring paper, envelopes, and stamps to a club meeting and have members write to their senators/representative urging passage of a bill or write to the senator or representative chairing the committee to which the bill was sent urging it be voted out of the committee. Do not forget to include the GFWC emblem on your correspondence.

- Contact the Legislation/Public Policy committee member in your Region to request the use of the LAC to take action on a state bill. The LAC makes it easier for members to email their senators or representative to support or oppose the passage of a bill.
- Write to the senator or representative chairing the committee to which the bill was sent urging it be voted out of the committee. Do not forget to include the GFWC emblem on your email.
- Present a program to teach members about the various levels of government (city, county, state, and national) where they can use their advocacy skills.
- Develop and distribute a directory that lists contact information for public officials and their staff. Include this information in your club directory and update it frequently as office addresses often change.

EDUCATE MEMBERS ON THE ISSUES

- If your club becomes interested in a specific issue, invite an elected official to a meeting to discuss the issue. Make this an open meeting, where you invite the public to attend.
- Become familiar with women's caucuses at both the state and national level. Determine what issues they are focused on and if those issues also interest your club.
- Educate your members and the community on the effect of budget cuts on programs designed to benefit women and children.
- Ask members to be on the lookout for articles on public policy issues that are of interest and/or concern to them. If possible, email these articles to other members or provide them with copies at the club meeting. Use these articles to foster discussion and debate on public policy issues.

HELP MEMBERS TAKE ACTION

- Make an appointment with a state or national legislator in his or her home office to discuss GFWC's top legislative priorities.
- If there is an issue before a legislative body that you want to advocate for or against, hold a letter-writing (email) campaign in your club.
- Hold a legislative day for your club, during which you visit your state legislature or local council meeting to advocate for an issue or piece of legislation that is important to you and your community. Consider partnering with other groups. For instance, if the issue is domestic violence, consider partnering with a state or local advocacy group whose sole focus is domestic violence awareness and prevention.
- Sponsor a voter education night in your community to inform voters.
- Sponsor a voter registration drive in your community. Visit NonprofitVote.org (www.nonprofitvote.org) for information, resources, and handouts.
- Ask a GFWC member who works as a public servant to share how her membership encouraged her to seek her current position and/or enhance her skills.

AWARDS

GFWC recognizes outstanding and creative work in implementing the Legislation/Public Policy projects as follows:

- A certificate to one State Federation in each membership category
- A \$50 award to a single club for the most creative and effective project

To be eligible for awards, each State Federation may submit one State Award Entry Cover Sheet and one Club Creativity Award Entry Cover Sheet for the Legislation/Public Policy projects. Individual clubs do not submit entries.



Refer to the Awards section of the *Club Manual* for more information, including the Award Entry Cover Sheet guidelines.



GF WC SCAVENGER HUNT

LEGISLATION/PUBLIC POLICY ADVANCEMENT PLAN

An individual member, club, or State Federation may complete this Scavenger Hunt, which is intended to encourage legislative advocacy on the local, state, and national level, while also raising awareness of GFWC as an organization.

One point is given for each item on the list, unless otherwise indicated, and most items can be done multiple times during the 2022-2024 Administration. Completed Scavenger Hunt Forms should be emailed to Chairman Juliet Casper at jcasper9200@gmail.com and will be recognized throughout the administration. The individual, club, and state with the highest point totals will be recognized as Legislative Super Stars.

1. Member, club, or state photo in front of state capitol building. BONUS—one point for each person in the photo wearing club or GFWC attire. BONUS—one point for each photo posted to social media with the hashtag “GFWCadvocacy” (#GFWCadvocacy).
2. Member, club, or state photo with an elected official (local, state, or federal). Earn a point for each photo with a different elected official. BONUS—one point for each person in the photo wearing club or GFWC attire. BONUS—one point for each photo posted to social media with the hashtag “GFWCadvocacy” (#GFWCadvocacy).
3. Take action via the Legislative Alert and print out the confirmation that you took action. Clubs and states need to have at least 50% of their members take action. One point for each legislative alert that a member, club, or state acts on. BONUS—one point for sharing that you took action on social media with hashtag “GFWCadvocacy” (#GFWCadvocacy).
4. A copy of a written response (via mail or email) from an elected official to the action you took via the Legislative Action Center.
5. A copy of a local or state proclamation that a member, club, or state requested. One point for each proclamation. Five points for each proclamation for Federation Day and Advocates for Children Week.
6. Member, club, or state photo with the Legislation/Public Policy committee member in your region. BONUS—one point for each photo posted to social media with the hashtag “GFWCadvocacy” (#GFWCadvocacy).
7. A copy of a “Leave Behind” sheet identifying the elected official it was given to. One point for each elected official given the sheet. An example is located in the Member Portal. When a member, club, or state meets with an elected official, they should leave behind a one-page fact sheet with information on GFWC and the State Federation or local club, contact information, and fact-based statement of the issue discussed and/or specific action requested.
8. Match a project to a GFWC Resolution. Briefly describe the project then include the Resolution Number and relevant portion that relates to the project. One point for each project matched to a Resolution.

9. Participate in a Virtual Rally on a bill or issue that GFWC supports/opposes, and document your participation with a photo of the event or comment that you posted during the event, or a copy of an email registering for the event or email thanking you for your attendance. BONUS point if you share your participation on social media with hashtag "GFWCadvocacy" (#GFWCadvocacy).

Bonus: Testify at a state legislative committee hearing or legislative session either in person or in writing. Provide a copy of the testimony and receive 5 points. Some state legislatures only allow testimony once during the two years of the administration, so to be fair to all states participating, points are given for testifying ONCE during 2022-2024.

Legislation/Public Policy Scavenger Hunt



COMPLETED BY: Individual _____

Club _____

State _____

CONTACT INFORMATION:

Mailing Address with State, City, Zip Code _____

Email Address _____

Phone Number with Area Code _____

INSTRUCTIONS:

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ITEM:	POINTS	BONUS	TOTAL
1. Photo in front of state capitol building (1 point)			
a.) Each person wearing a GFWC or club shirt (1 point each)			
b.) Posted to social media with #GFWCadvocacy (1 point)			
2. Photo with elected official (local, state, or federal) (1 point per official)			
a.) Each person wearing a GFWC or club shirt (1 point each)			
b.) Posted to social media with #GFWCadvocacy (1 point each)			
3. Print out the confirmation that you acted upon a Legislative Action Alert (1 point per alert)			
a.) Share that you took action via the Legislative Action Center with #GFWCadvocacy (1 point)			
4. Received a written response from an elected official that you took action via the Legislative Action Center (1 point per alert)			
5. Copy of a local or state proclamation (5 points for Federation Day or Advocates for Children Week)			
6. Member, club, or state photo with member of the Legislation/Public Policy Committee (1 point)			
a.) Each photo posted on social media with #GFWCadvocacy (1 point)			
7. Copy of a "Leave Behind" Sheet identifying elected official it was given to (1 point per official)			
8. Match a project to a GFWC Resolution (1 point for each project matched)			
9. Participate in a virtual rally on a bill or issue that GFWC supports/opposes (1 point)			
a.) Share your participation on social media with #GFWCadvocacy (1 point)			
Bonus: Testify at a state legislative committee hearing or legislative session. Provide copy of testimony (5 points)			



MEMBERSHIP

ADVANCEMENT PLAN

Unity in Diversity

The General Federation of Women's Clubs is proudly represented in thousands of communities around the world by dedicated volunteers who work to better the lives of others, make cities and towns better places to live, and extend the hand of friendship to those near and far. We are individuals of diverse talents, interests, and backgrounds united by a dedication to community improvement through volunteer service.

GFWC offers a network of support for more than 60,000 clubwomen who volunteer on a local, state, national, and international level. Working together, we constitute a powerful, service-oriented organization that encourages volunteerism through training and coaching, leadership opportunities, personal enrichment, and many other benefits. Various GFWC resources, from members-only materials to legislative alerts, support individuals and clubs in their volunteer efforts.

The many benefits of belonging to GFWC include:

- **STRENGTH IN UNITY.** GFWC members strengthen their voice in shaping public issues and policy through the combined efforts of women serving in their club, District, State Federation, Region, or at the national level.
- **SUPPORT AND ENCOURAGEMENT.** GFWC offers members a network of women with similar interests and concerns. Fun, fellowship, and lasting friendships are a large part of the GFWC experience.
- **LEADERSHIP TRAINING AND PROFESSIONAL DEVELOPMENT.** Knowledge and experience acquired through GFWC volunteer training and community service can enhance a personal resume and open the door to new career or personal opportunities. Or, prompt new academic pursuits and success in a wide variety of fields.
- **A VARIED VOLUNTEER MENU.** GFWC offers many national resources to help clubs plan and create community service projects in the diverse areas of Arts and Culture, Civic Engagement and Outreach, Education and Libraries, Environment, and Health and Wellness. GFWC also supports Special Programs that advance Domestic and Sexual Violence Awareness and Prevention and encourages members to become Advocates for Children.
- **HEALTH AND HAPPINESS.** Studies show that the personal satisfaction that comes from making a positive difference helps volunteers live longer, function better, suffer fewer ills, and enjoy life to the fullest.

2022-2024 MEMBERSHIP COMMITTEE

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CLUB CONNECTION INITIATIVE: At the start of each week write a note, send an email, or post a comment on social media using #IAmGFWC to recognize a clubwoman who has done something remarkable, such as chaired a successful project, shared a great idea, organized a meal for a sick member, provided encouragement when someone needed a boost, or has just been their usual terrific self. Be mindful of the many benefits we all receive from our membership and value the work that others do to make things go smoothly. Give a pat on the back on Motivational Monday and let others know you noticed!